

Introduction to **HPS** Play Company



About Us

ABOUT US

We put all effort to turning your vision from initial concept into a realistic design for your project which meets your budget, time line and expectations. At HPS, we hold ourselves to exceptionally high standards and stand behind some of the best design & built attractions in the international market. We take pride in what we do, which means you can expect the following:

EXPERIENCE

HPS Play Company was established 2009 in Dubai with the goal to provide turn key development services for the international leisure & entertainemtn market. HPS has along with it's founder Thomas Mitmannsgruber over 20 Years of experience in the international leisure & adventure market and the expertise out of over 1000 diverse realized projects.

Our creative and technical team has relaized some of the most innovative and unique play & adventure spaces with their combined experience of over 15 years in the internaitonal market.

QUALITY

With collaborative efforts of the best suppliers and partners, HPS has the capability to create and realize state of the art leisure & adventure spaces, ensuring your vision is coming to life. All our turn key developments conforms to specific Norms and Regulations. Our skilled and expererenced HPS team is trained and certified on their specific work fields to ensure an outstanding and professional overall project development and realisation process.

RELIABILITY

At HPS we focus on the importance of building a long-term and professional business relationship. Together with our experienced and trained Crew, we enable us to provide solutions as quickly as possible, while maintaining our high standards of quality, safety, and professionalism. HPS Play Company has established in 2020 it's own creative workshop in Abu Dhabi to provide the more iconic Attractions directly out of our hands. HPS will also join forces with the Global Leisure Group by July 2021 to provide an even stronger and more diverse overall service package to our international customers.

Our expertise and reputation for delivering exceptional projects within budget and an on-time hand over are why our clients prefer to work with us.

Choosing HPS as your partner gives you full confidence in providing an exciting, fun and safe environment for play, adventure and eduction.



Thomas Mitmannsgruber

Managing Director
HPS Play Company





Wooden Playground - Atlantis, The Palm, Dubai UAE

Mission Statement

To create play spaces that embody a sense of dizzying excitement, unbridled fun, inspiration, fantasy and the thrill of the ultimate adventure. Equipped with a visionary management, an innovative design team, and a passionate installation crew, our dedicated attention to detail materializes in each stage of a project.

Our focus is on the needs of our client, and we take pride in our ability to turn their vision into a uniquely inspired reality. The precise combination of our clients' vision and our keen eye for detail, guide the outcome for each turnkey solution, creating the operational excellence and success attributed to HPS Play Company projects.





Stainless Steel Slide - The Downtown Slide, Dubai UAE

Vision

To raise the fun and adventure bar in the leisure and entertainment industry, inspiring others, by making the impossible, possible.

Core Values

HPS Play Company is dedicated to listening to the needs of our clients, and delivering on our promises. We are committed to providing innovative leisure products and remarkable concepts that inspire. We are devoted to upholding the highest safety standards in our operational practices. We are insistent on emphasizing teamwork and treatment with mutual respect amongst our staff in everything we undertake. We are committed to recruiting exceptional talent, only selecting individuals who are passionate about play & adventure.

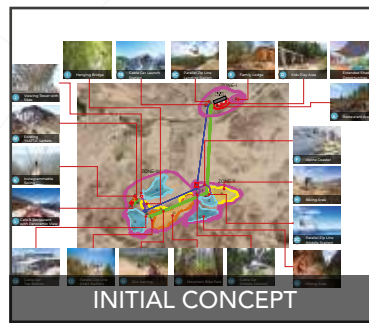




CONSULTING



PROJECT MANAGEMENT



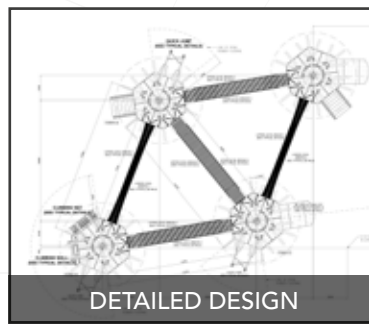
INITIAL CONCEPT



CONCEPT DEVELOPMENT



SCHEMATIC DESIGN



DETAILED DESIGN



PRODUCTION & SUPPLY



TURN KEY INSTALLATION



STAFF TRAINING



AFTER SALES & INSPECTION

Our Services

- Consulting
- Project Management
- Initial Concept
- Concept Development
- Schematic Design
- Detailed Design
- Production and Supply
- Turn Key Installation
- Staff Training
- After Sales & Inspections





**“Life has more imagination than we carry in our dreams.”
~ Christopher Columbus**



The Project Process



Step 1: Enquiry

- Analyze Project Requirements
- Understand needs & budget
- Gather CAD drawings & other data

Step 2: Consulting & Site Visit

- Visiting the site
- Understand the location
- Invision the initial concept

Step 3: Intial Concept Design

- Area outlining
- Attraction zoning
- Initial concept presentation
- Cost estimate
- "Free service till here"

Step 4: Engagement

- Receive engagement fee
- Confirm design development & timings

Step 5: Concept Design

- Attractions user's experience brief
- Detailed attraction zoning & general layout
- Moodboards and picture boards support
- Handsketches and detailed diagrams showing the dynamics between attractions and user's behaviour
- Conceptual design presentation

Step 6: Schematic Design

- Indicative 3D design & concept presentation
- Preliminary CAD drawings (plans sections elevations etc)
- Theming direction
- Warranty terms
- Schematic design presentation

Step 7: Detailed Design

- Detailed 3D design & detailed presentation
- Final 3d Rendering Views
- Detailed CAD drawings (plans sections elevations etc)
- Official offer
- Warranty terms
- Detailed design presentation

Step 8: Signing official offer/contract

- Signing implementation contract
- Receive mobilization payment

Step 9: Introduction to projects team

- Project kick off meeting
- Confirm detailed project program

Step 10: Production

- Production & installation drawings
- Attraction manuals
- Production of attractions

Step 11: Delivery

- Packaging & loading
- Shipping, import & delivery

Step 12: Installation

- Survey installation site
- Prepare equipment & install attractions
- Testing & commissioning

Step 13: Handing over

- Staff training
- Handing over & signing completion certificate
- Receive completion payment
- Handing over drawings, manuals & certificates
- ...continuous after sales customer service



“Fun is to experience things you would not have been able to experience in any other setting”

~ Mike Krzyzewski

Adventure Fortress - IMG Worlds of Adventure, Dubai UAE





Sales



Growing Your Business

Step 1 - Initial Meeting

We want to know more about you, your business and your vision. During our introduction you will also learn about us, how we can help you achieve your goals and the steps we need to take together in order to get there.

Step 3 - Education

Our goal is to ensure you have all the knowledge you need to make an informed decision. From the thought process behind the layout and flow of the area, to the equipment quality and reasons why we hand selected each attraction for your business. If you have questions, we are here to help you find the answers you are looking for.

Step 2 - Brainstorming

Together with our design team, our sales team compile the ideas from your initial meeting and translate them into a unique creative direction to fit your needs. This stage is essential to creating an inspired design, and we use your vision as our motivation.

Step 4 - Peace of Mind

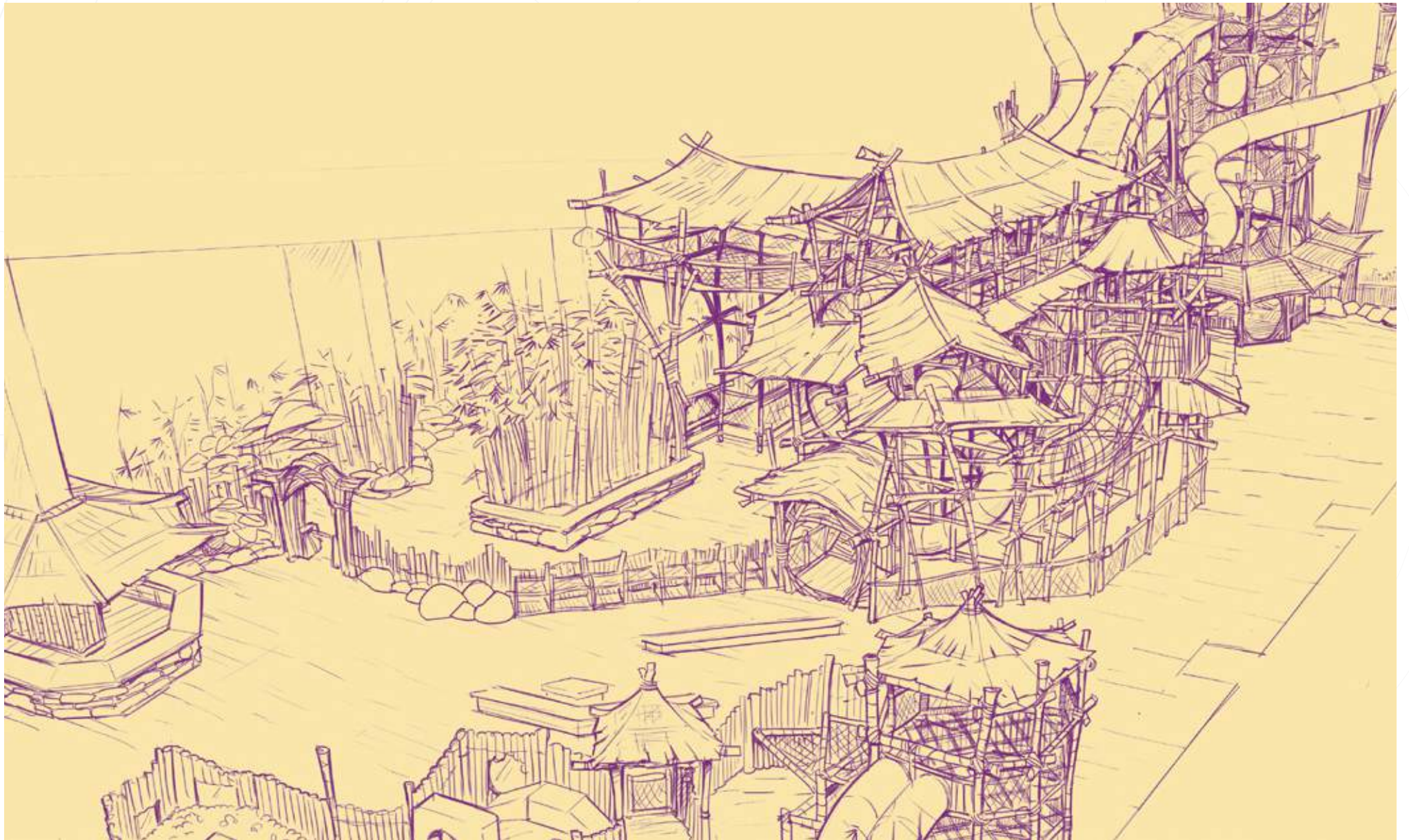
By this stage we have found the answers to your questions and you have everything you need to take the next step in building your business. From layout finalization to color selection, our sales team are there every step of the way. We want to take the stress out of making these big decisions by walking hand in hand with you until you open your doors.



***“Design is not just what
it looks like and feels like.
Design is how it works.”***

~ Steve Jobs





Design Process



Initial Concept Design

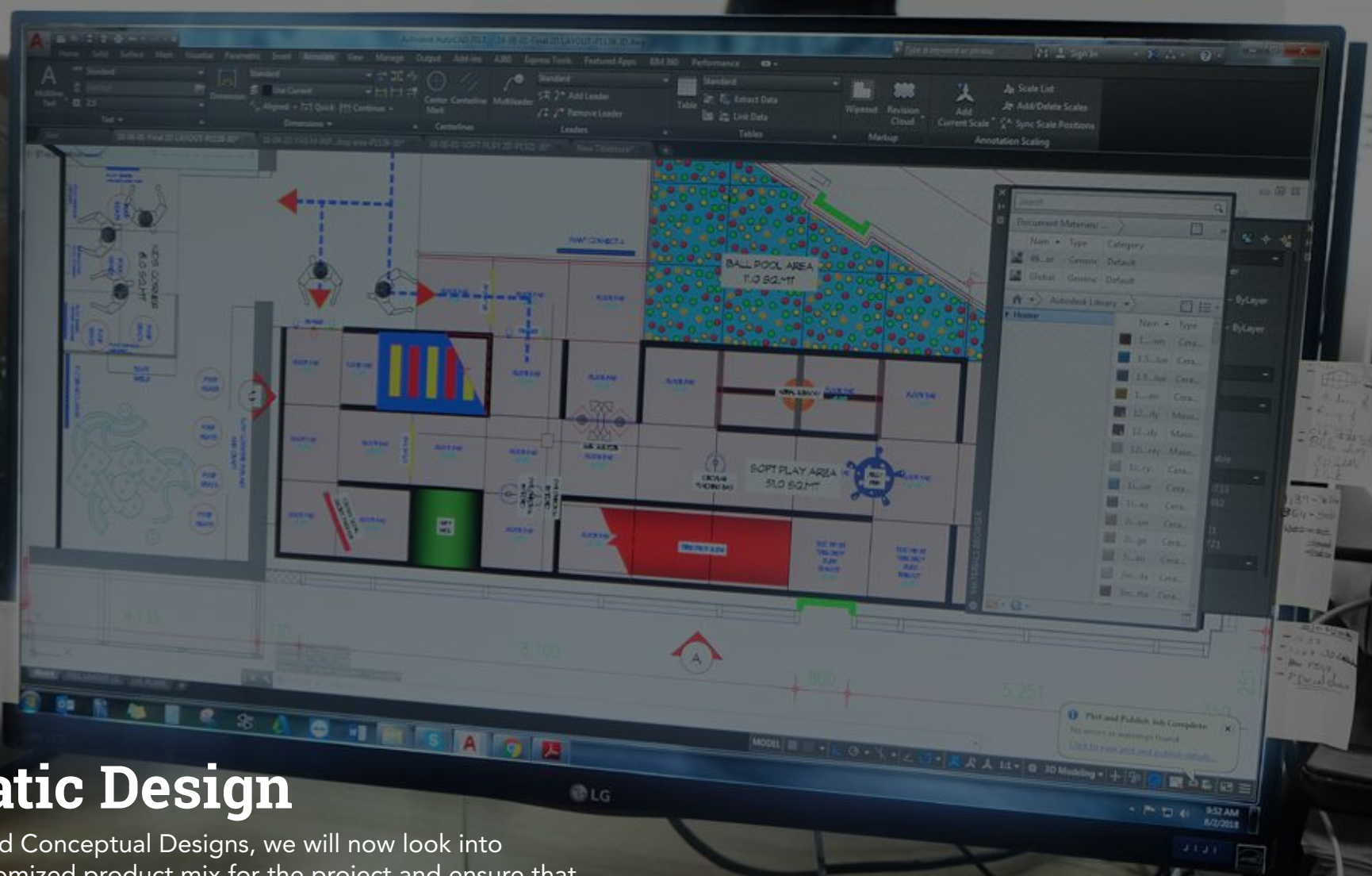
At this stage, the Creative Experience Brief is conceived with the Client's support which will include all the relevant information required for the new design development. The main focus will be on user's experience and the attraction mix setup and its dynamics. In this phase as well, the first design facts (dimensions, body sizes, estimated capacities) and the zoning layout showing the first functional plan with the intended circulations and the allocated attractions areas are shared.



Conceptual Design

At this stage of the design process, we will produce conceptual drawings that would give a client an understanding of the play elements being proposed and their spatial relationship with the operational elements of the project. Work done at this stage represents 20% of the overall design works.





Schematic Design

Based on approved Conceptual Designs, we will now look into developing a customized product mix for the project and ensure that it adheres to all pertinent norms and authority requirements. In line with this, any underlying theme will be incorporated in the design.

Upon Approval of the Conceptual Designs, we will produce Schematic Drawings detailing the play elements and the corresponding products to be used. An analysis of the operational requirements for the attraction will also be undertaken. All designs done at this stage will reflect the "look and feel" desired by the client. Work done at this stage represents 60% of the overall design works.





Workshop Production

Based on approved Schematic Designs, we will now finalize all drawings that would facilitate in the preparation of specifications, fabrication & construction drawings.

At this stage of the design process, we will produce Developed Drawings which will form the basis for further drawings needed for the execution stage. Work done at this stage represents 100% of the overall design works.





Conceptual Projects



Family Adventure Resort

This design for a 33,000m² outdoor adventure park took in a range of client requirements including an artificial lake with adjoining lodge, 'glamping' cabins, and multiple adventure activities. As the park also required a minimally themed, natural look, the layout and landscaping of the park was planned to re-use as many materials that would be found on or near the site. Our intent was to employ a cut and fill approach using excavated material from the lake to create berms and above-grade features in other areas of the park, and to use locally sourced stone for constructing the lodge walls and any additional buildings.



Themed Play Area

Briefed with creating a Chinese themed, play area within an existing mall that already has very clean and simple interiors, we opted to use bamboo as it is both a visually and physically light material that would drive the look of our concept. We created a backstory of the area being built by pandas in a secluded valley for their children to play in. We were then able to apply this story to the theming and construction of the attraction, creating a unique play environment that fulfilled both the aesthetic and operational requirements of the client.



Multi-Play Structure



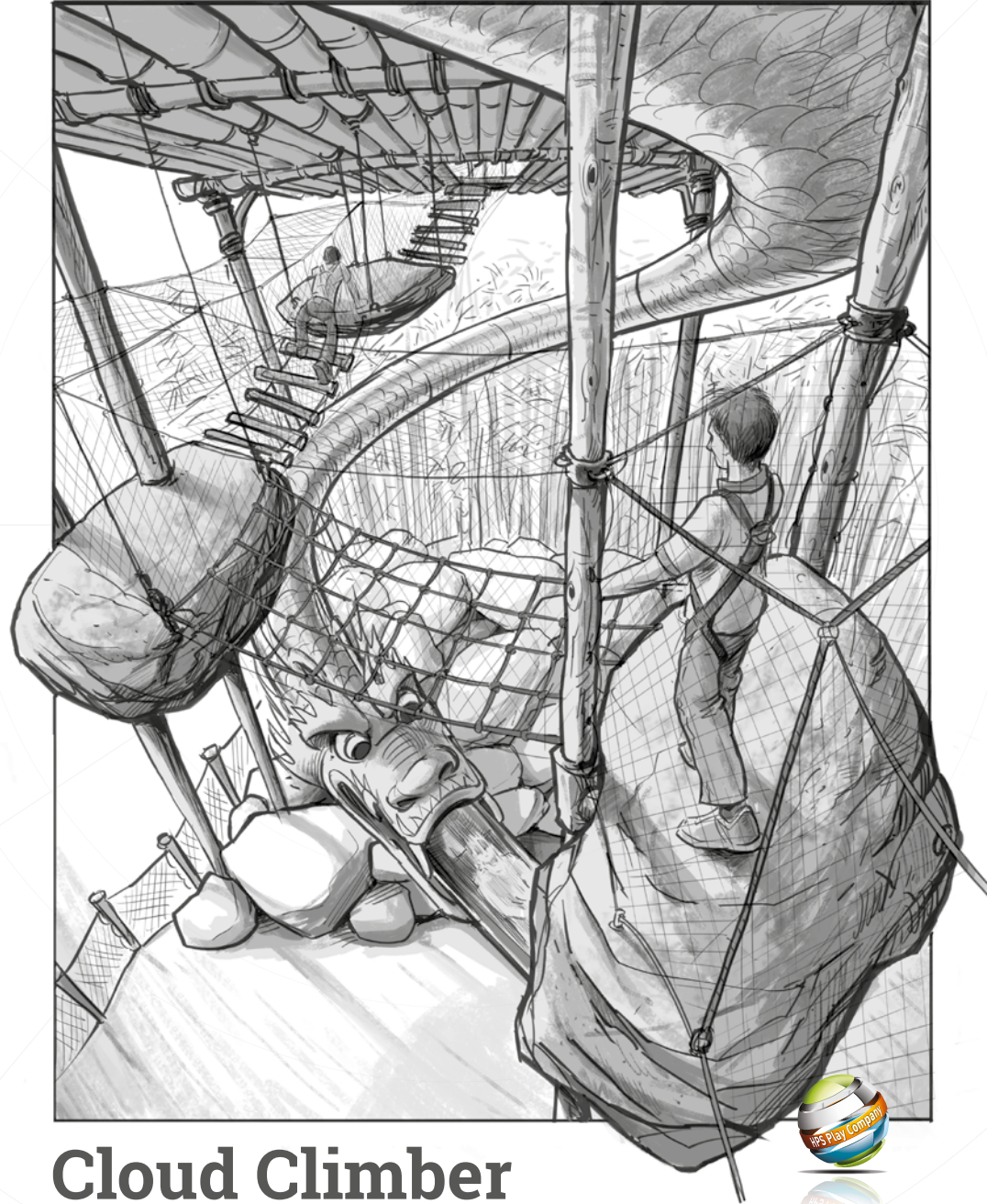


Aerial Obstacle Tower



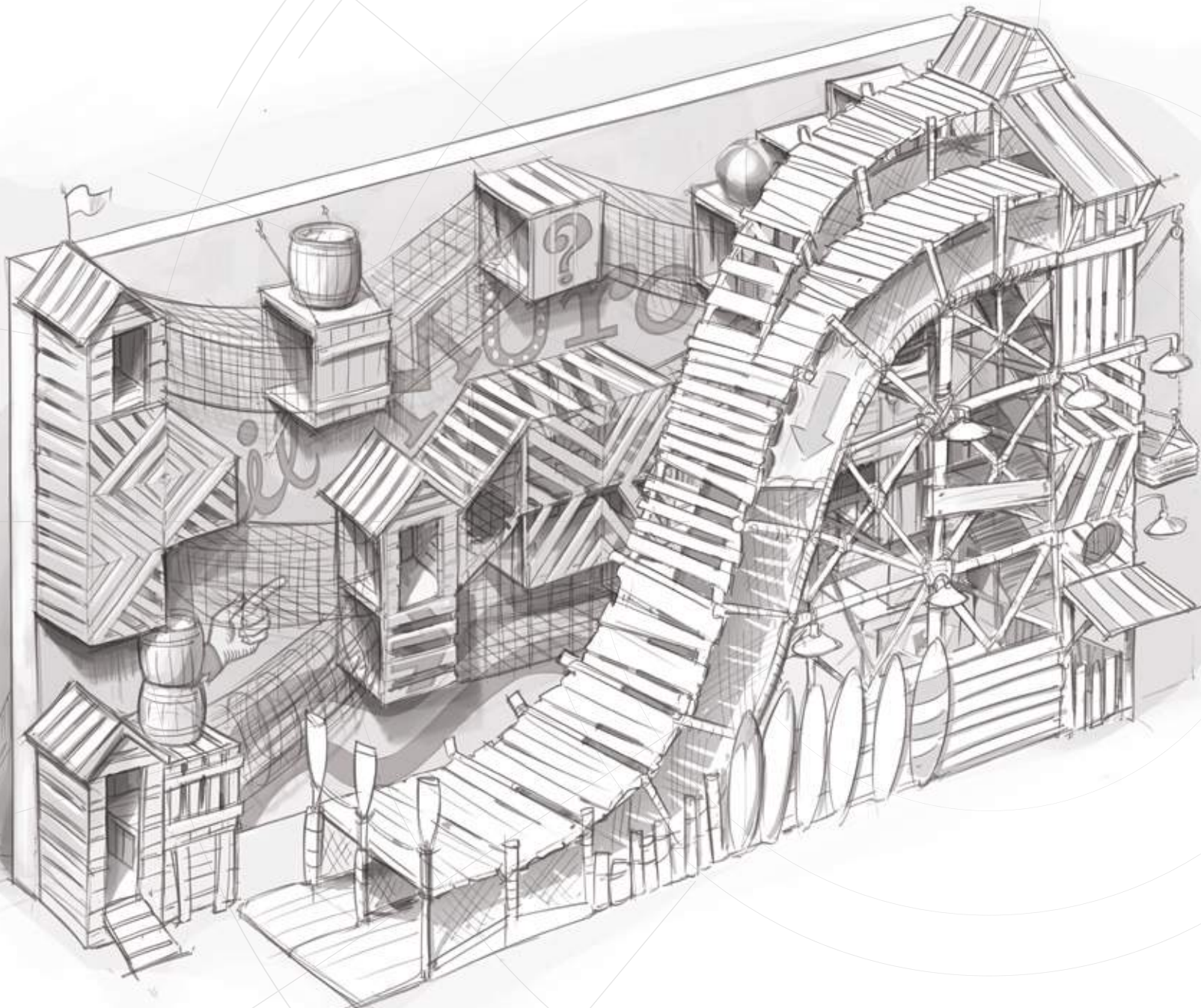


Aerial Rider



Cloud Climber





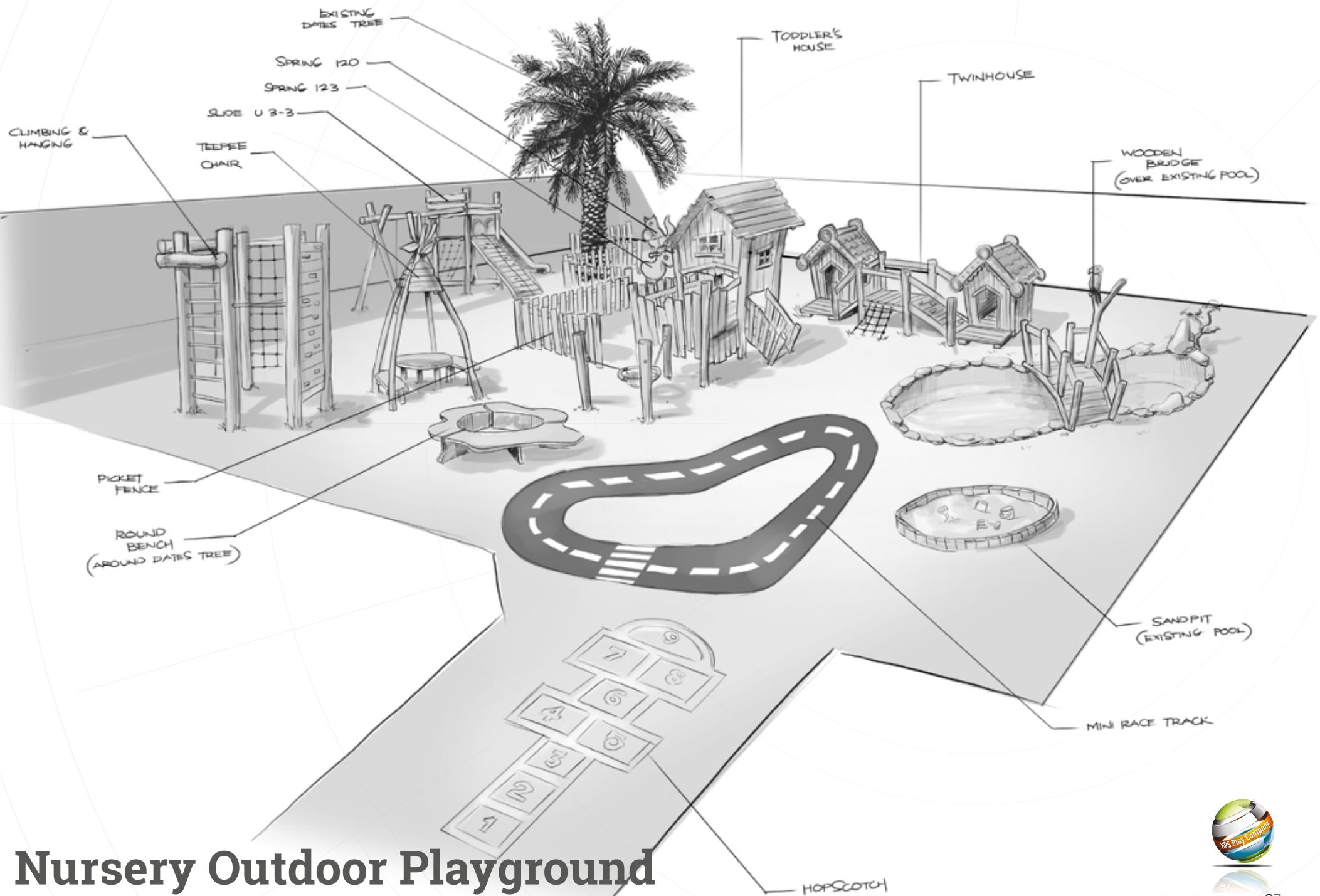
Aerial Climb & Slide Attraction





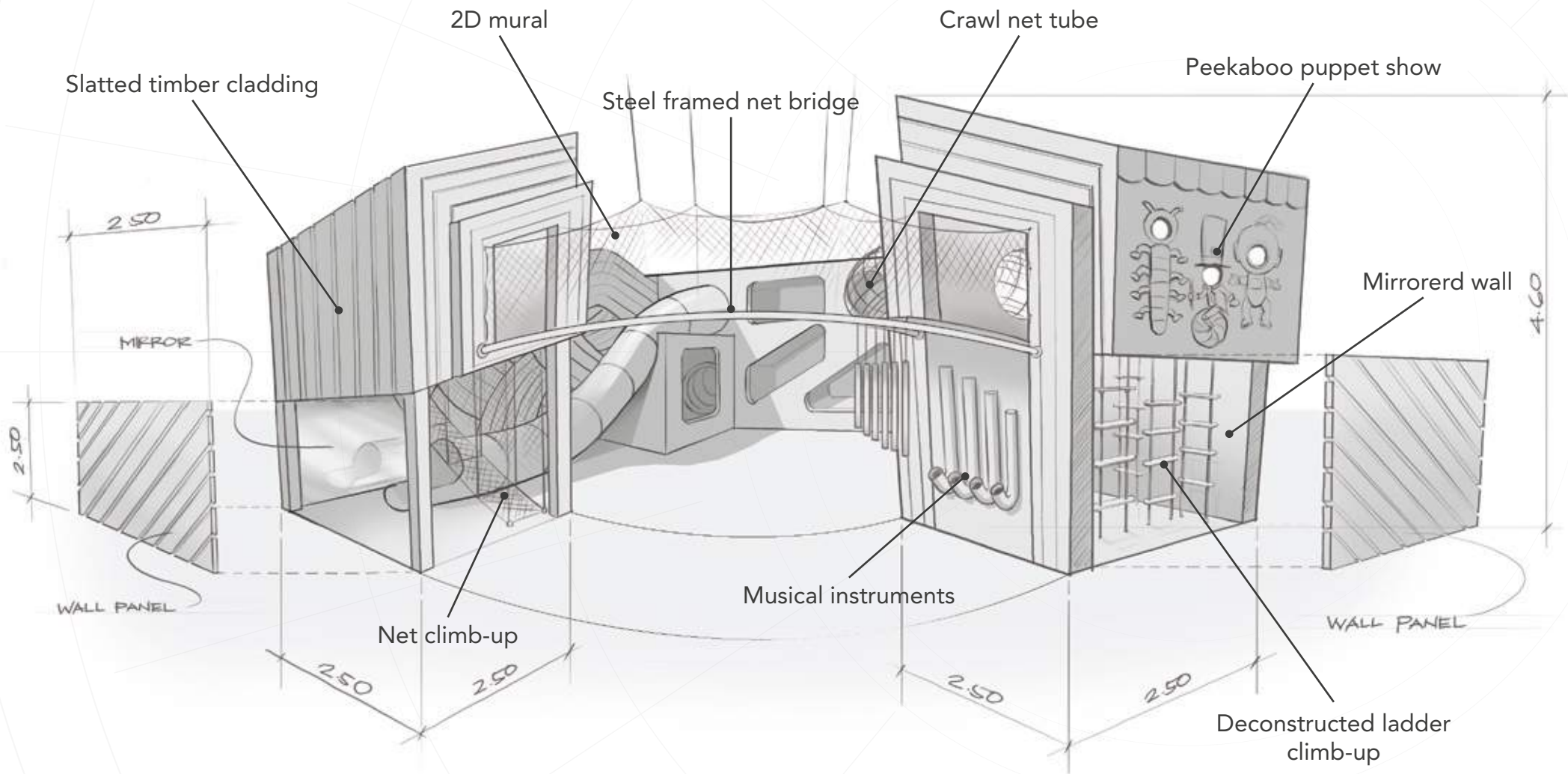
Adventure Ropes Course





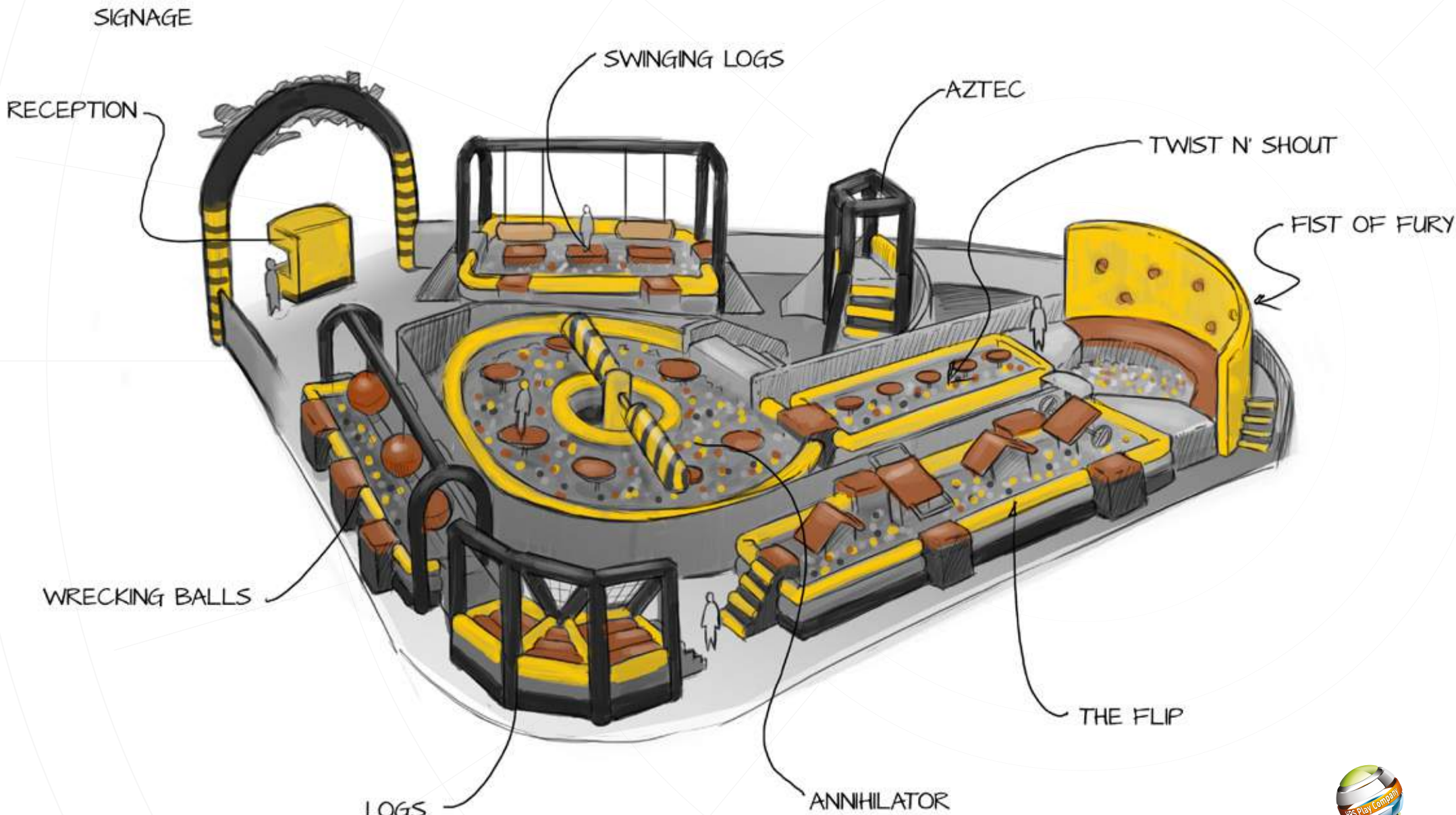
Nursery Outdoor Playground





Kids Indoor Playground





Bag Battle Course





Projects



Workshop Production

HPS's workshop in Abu Dhabi is a 1500 sqm. high performance production facility focused on leisure and entertainment production covering a wide range of high quality / state of the art services:

- Carpentry
- FRP
- Moldmaking and Sculpturing
- Scenic painting
- Metalworks
- Rope Assembly
- Assembly Works



Value Engineering

HPS projects are developed with the highest focus on design and engineering optimization. The main core thinking is to determine the optimal approach and efficient structural calculation to reduce at maximum the unnecessary overloads or supra-dimensioning.



Quality Control

HPS makes factory visits to check on the production and facility quality of all suppliers, no matter where they are in the world. This allows us to guarantee the quality of the product and develop a greater understanding of the production process.



Supply Chain Management

A supply chain is a complex and dynamic series of processes that includes material procurement, finances, production, packing and cargo loading, to managing export formalities, shipment and customs clearance formalities and final stage delivery. In its simplest form, supply chain is the transforming of raw materials and components into a finished product that is delivered to the end customer.



Delivery

Delivery should be handled properly in order to secure products, ensure their timely delivery, safe unloading and storage. The factors involved in this process such as knowing the exact address, date and time of delivery, necessary permit(s), point-of-contact details and delivery ways must be know ahead of time for early delivery planning. It is also essential that goods must be thoroughly inspected on receipt in order to identify any damages that occurred during transit in order to facilitate product replacement.





Installations

HPS installers are specialized in a broad spectrum of installation types including zip lines, zip towers, adventure parks, soft-play structures, water-play areas and splash pads, digital interactive play systems and stainless steel slides.



Handing Over

Once installation of a project is complete all relevant manuals and certificates are handed over to the client, including (and not limited to) service and cleaning manuals, third party inspection certificates and warranties.

Additionally the training of key staff also forms part of the hand-over process to ensure that the client really has everything they need to immediately commence with operation.



Training

- Our team is trained by the International Adventure Parks Association (I.A.P.A.) We have seven I.R.A.T.A. Level 1, 2 and 3 trained ropes access technicians.
- We train the current handling of MARK Save a Life products, including rescue and evacuation.
- Evacuation of cable-ways with rescue carriage devices from Immoos.
- We have IAPA certified PPE inspectors.



Recertification

HPS is an authorized Headrush service centre, covering True Blue Auto-Belay, Quick Flight and Zipstop, and we have five certified technicians who manage servicing of over 400 Headrush Devices per year.

We are also certified by MARK Save a Life to perform annual recertification on the following rescue devices:

- Mark Hawk
- Mark Falcon
- Mark Phoenix

Recently we were trained by Immoos to train and carry out annual recertification on rescue carriage devices type SS1.



HPS - Capabilities & Expertise



- 1 With a history of over 20 years in the leisure and entertainment industry, HPS Play Company has taken part in over 1000 realized projects with a diverse range of attraction types, from play equipment through adventure up to even sports setups, etc..
- 2 We are a UAE based company, with our headquarters in Dubai covering sales, design, project management, logistics and installation activities. Our workshop is in Mussaffah, Abu Dhabi where we produce custom design projects adhering to all international safety standards. Project references to be mentioned: Seaworld Abu Dhabi, Atlantis Hotel Dubai, Cozmo Al Manara Family Entertainment Center in Kuwait, just to name a few.
- 3 We pride ourselves to be a unique attraction custom design and build company; always working closely with our clients and continuously striving to exceed expectations.
- 4 We are working together with a team of internationally recognized experts to realize our projects at the highest quality and performance whilst pushing the boundaries of creativity.
(our partners and brands are ranging from Wiegand, G-Ramps, Bag Jump, Clip N Climb...just to name a few).
- 5 It is one of our core services to provide continuous staff training to our partners and as a regional distributor we hold annual recertification of the safety devices we work with.
- 6 HPS Acts Fast - We offer an unmatched 48h reaction time as a warranty to any upcoming concerns.
- 7 We have recently joined forces with Global Leisure Group to provide a stronger and more diverse overall service package to our international customers.



HPS - Local & International Suppliers Network



Our team at **HPS Play Company** has been developed a strong network of suppliers locally and globally as well.

How we design

We realise bespoke attractions designs and value engineering inhouse whilst we trust our local partners and our network of suppliers with the production and we install every single element at your location ourselves

How we produce

Based on the project specifications, we are producing certain attractions/elements in our Abu Dhabi workshop and sourcing raw materials from our international key supplier network. The other specific components/ elements we are sourcing these from our international key suppliers worldwide and integrating it into the overall attractions.

Regarding the constructive elements, such as steel parts, GRP/FRP, ropes, nets, key/custom elements, HPS is either producing these by themselves, or procuring these from the local or international key suppliers depending on the complexity of the project.

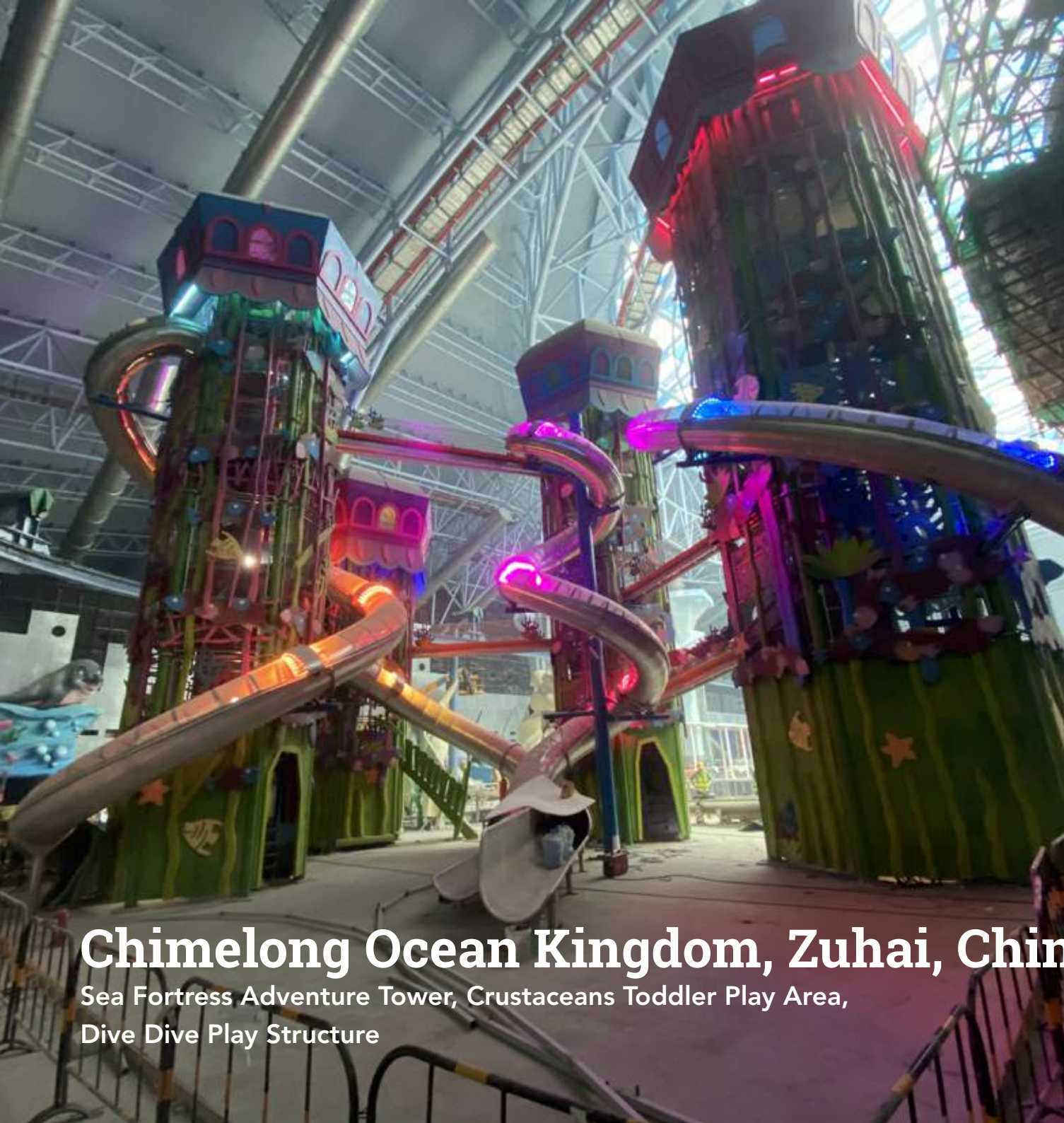
HPS takes care of all logistics, complete installation, commissioning and staff training, handover to client and liaising with 3rd party inspection companies in receiving completion and operation.





Realized Projects





Chimelong Ocean Kingdom, Zuhai, China

Sea Fortress Adventure Tower, Crustaceans Toddler Play Area,
Dive Dive Play Structure





Dubai Safari Park & Zoo, Dubai UAE
Adventure Trail





Dubai Safari Park & Zoo, Dubai UAE

Outdoor Adventure Soft Playground





Ras Al Khaimah, UAE

Wing Suit Jump Platform (First of its kind in Middle East)



IMG Worlds of Adventure, Dubai UAE

Adventure Wooden Playground





IMG Worlds of Adventure, Dubai UAE

Soft Playground





Atlantis, The Palm, Dubai UAE
Wooden Playground





Kuwait Science Museum

Stainless Steel Slide





Miral HQ Office, Yas Island, Abu Dhabi, UAE

Copper Slide

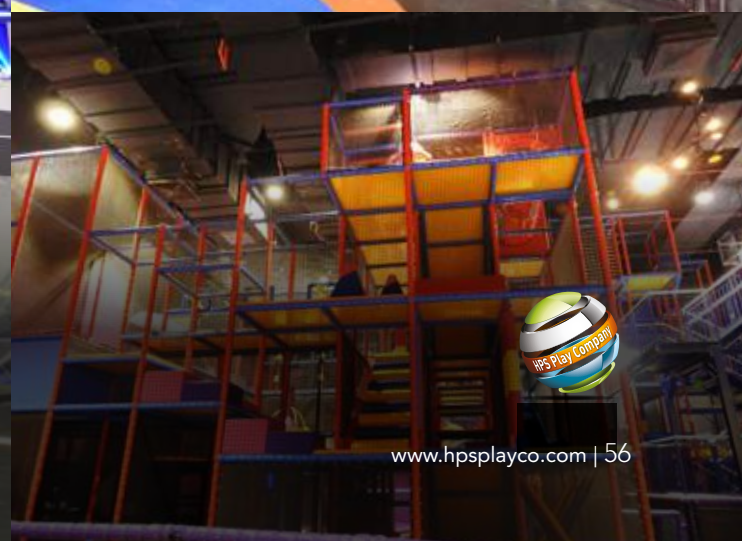




The Downtown Slide, Dubai UAE

Heat-insulated, Outdoor, Stainless Steel Slide





Xtremeland, Mall of Qatar

Family Entertainment Center



Abu Dhabi, World Trade Center

Stainless Steel Slide





Fun City, Arabian Center, Dubai UAE

Clip 'N Climb & Trampoline Area

DO NOT CLIMB UNTIL YOU ARE CLIPPED

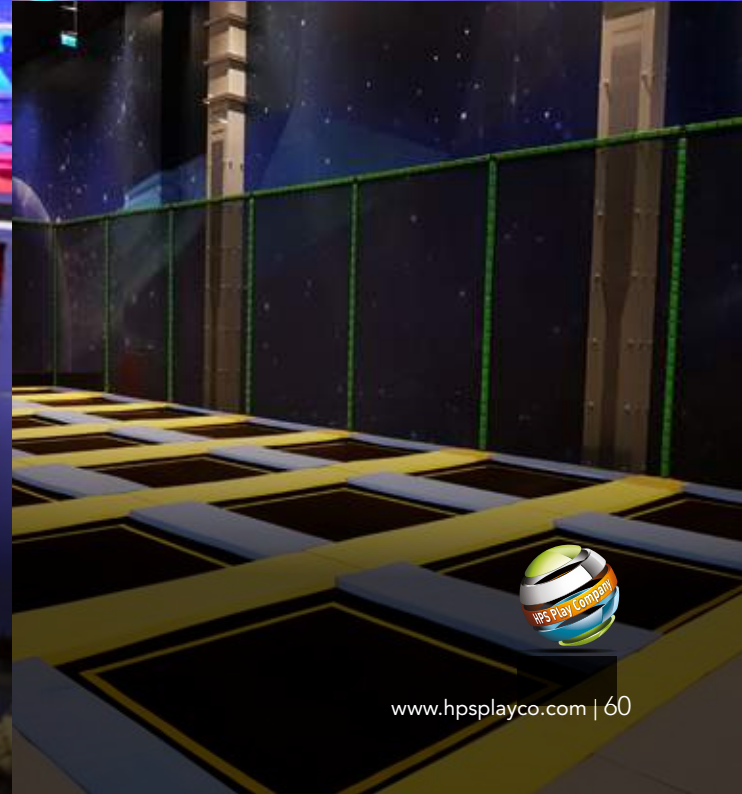
DO NOT CLIMB UNTIL YOU ARE CLIPPED
FACE TO FACE





Jumeirah Beach Hotel, Dubai UAE
Splash Park & Soft Playground





Magic Planet, Riyadh, KSA

Trampoline Park





Cozmo Kids, Manara Mall, Kuwait
Adventure Play Center





Cozmo Kids, Kiran, Kuwait
Kids' Play Area





VR PARK, Dubai Mall, UAE

Soft Playground





Yas Rotana, Abu Dhabi UAE

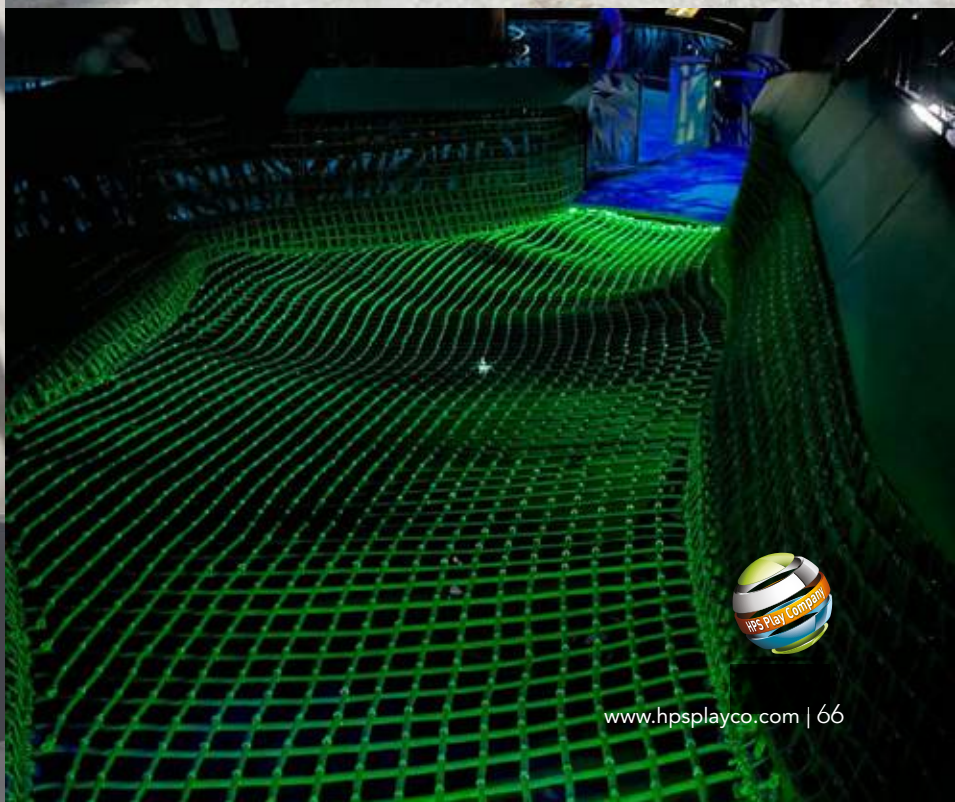
Soft Playground





Panaroma Mall, Riyadh KSA
Trampoline Park





EXPO 2020, Dubai UAE

Interactive Empathy Net, Stainless Steel Slide & Trampoline





Jais Coaster, Ras Al Khaimah, UAE
Alpine Coaster





Magic Island, Hamala, Bahrain
Tree of Life Climb Up Structure



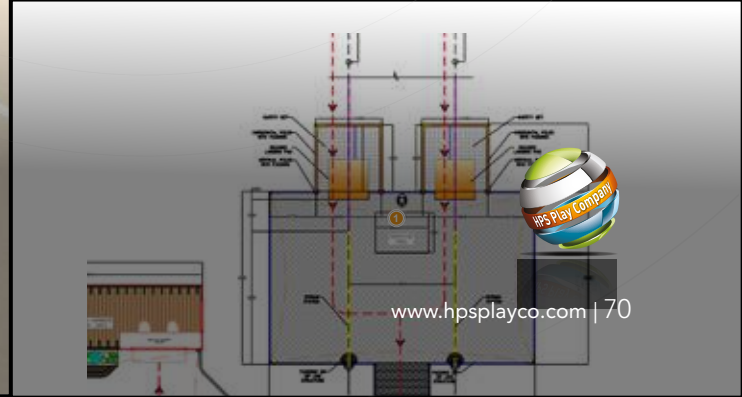
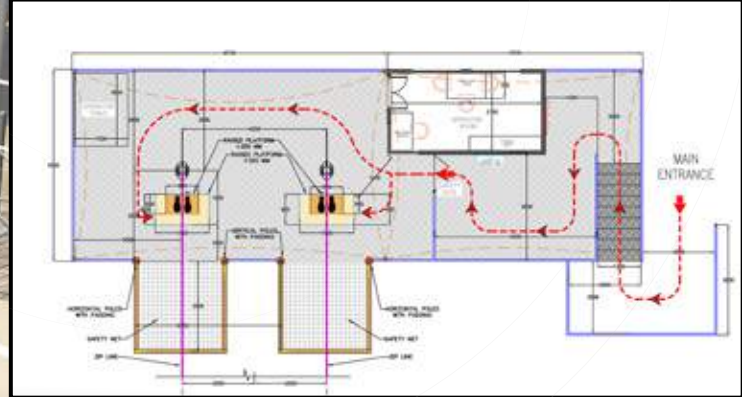


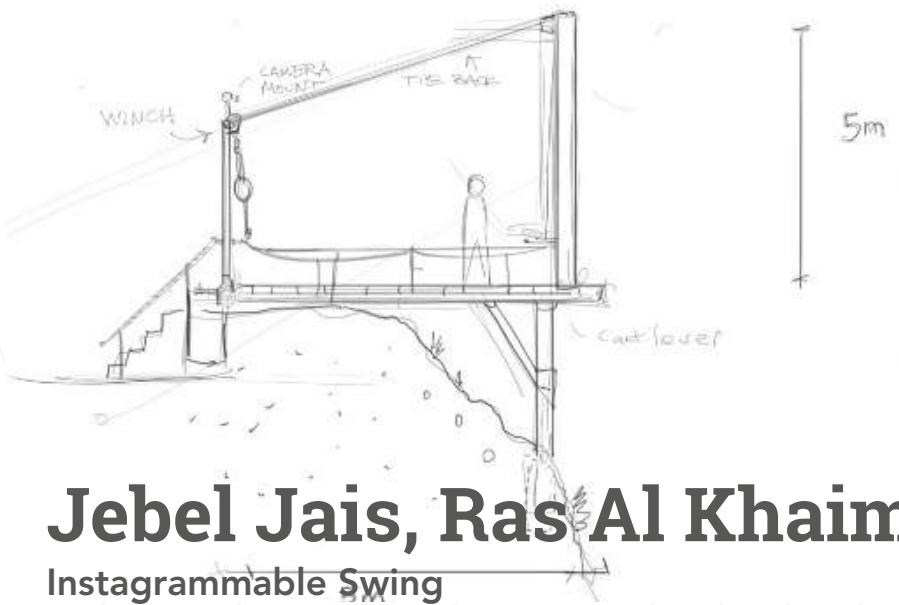
Projects Under Construction





Musandam, Oman
Zip Line





Jebel Jais, Ras Al Khaimah, UAE

Instagrammable Swing





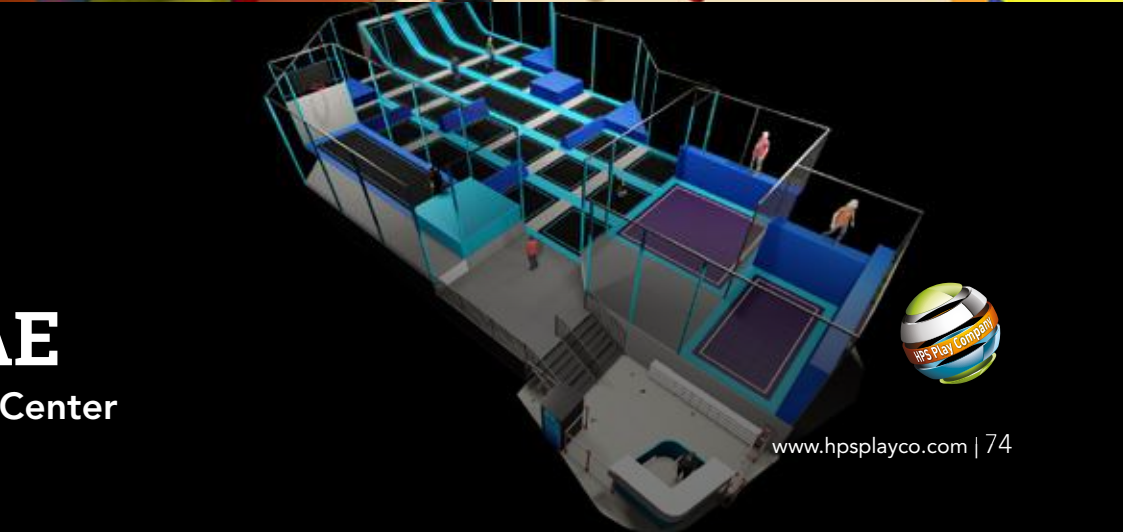
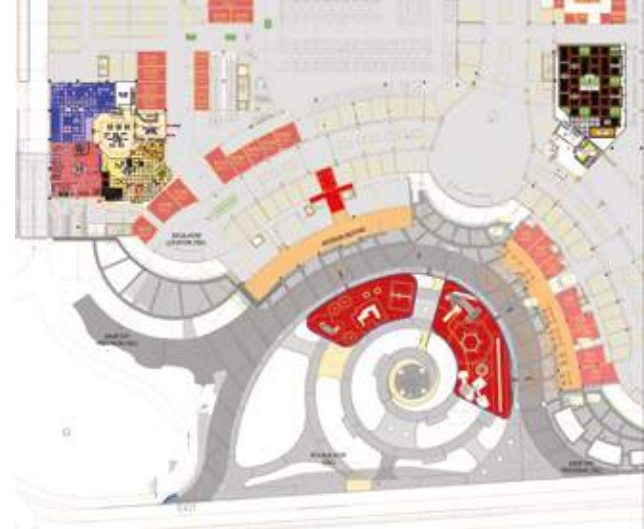
Al Jalila Children's Hospital, Dubai, UAE
Indoor Playground





Projects Under Development





Waterfront Market, Deira, UAE

Outdoor Kids Playground & Indoor Family Entertainment Center





Entrance & Lodge



Adventure Zone



Adventure Lake



Wild Woods



Family & Kids' Zone



Sports Academy



Paintball Arena

Delta Family Adventure Park Qatar

Adventure Park



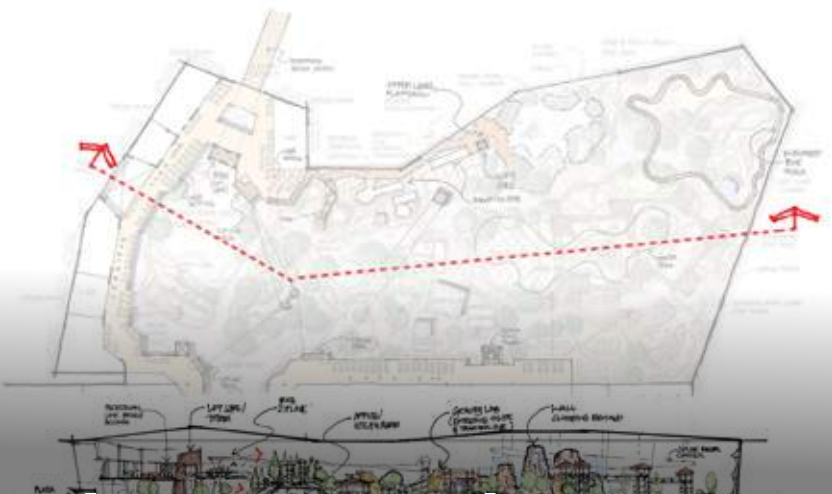
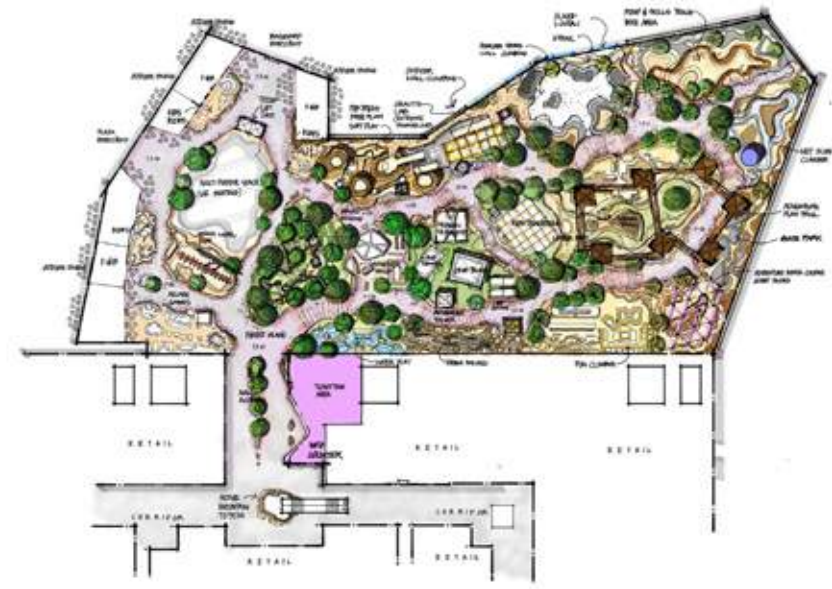
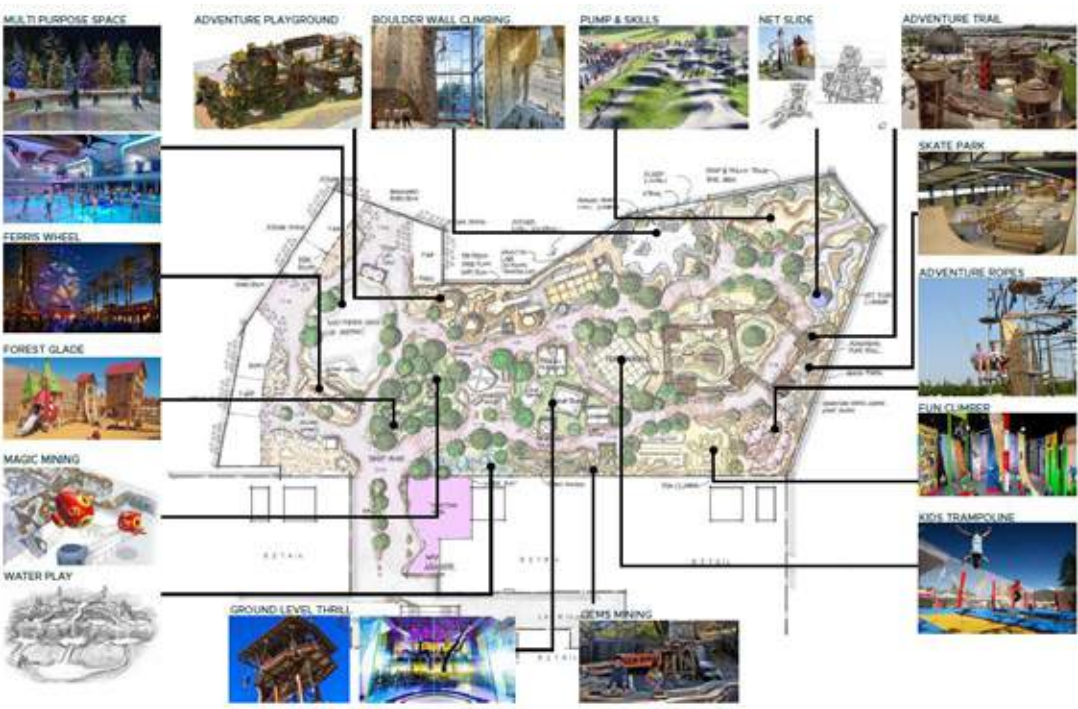
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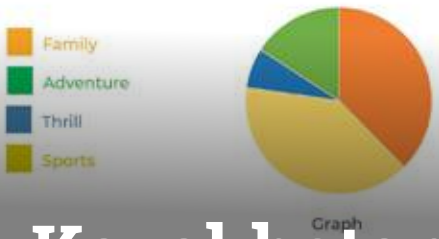
Active Mountain, Nur Sultan, Kazakhstan

Indoor Family Adventure Park



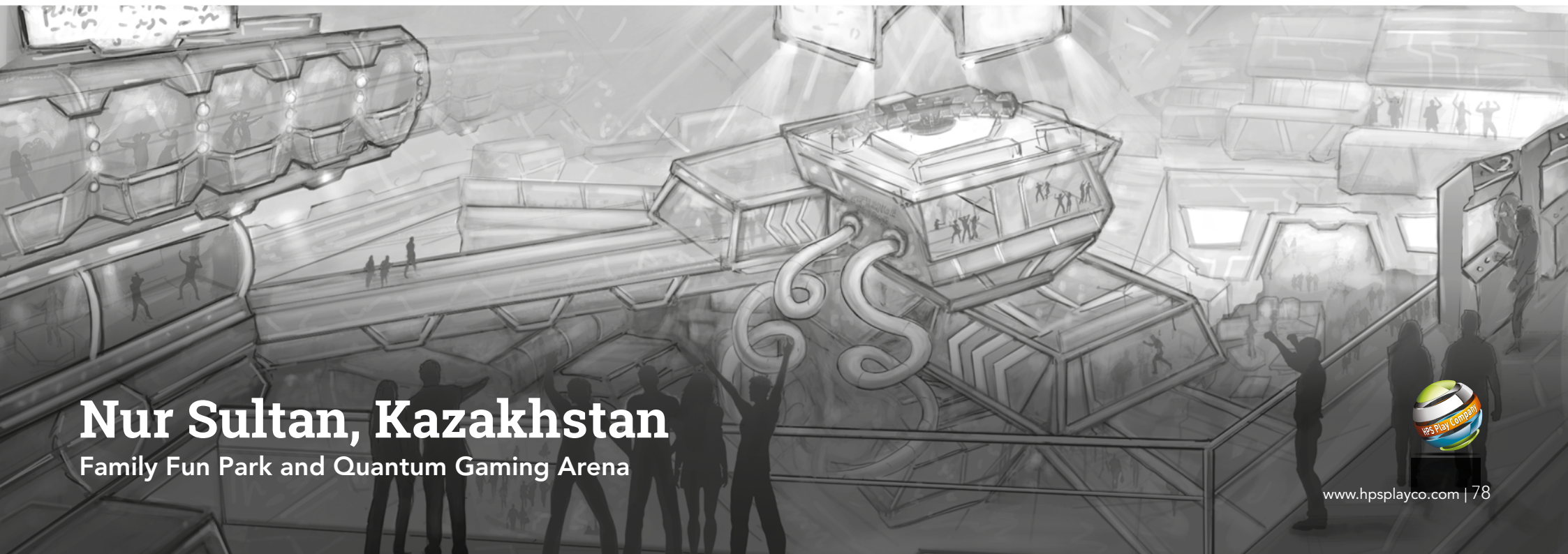


Adventure Park - Attraction Group	Max. Capacity	Percentage
Family Attractions & Experiences	805	36%
Adventure Attractions & Experiences	606	43%
Thrill Attractions & Experiences	104	8%
Sports Attractions & Experiences	336	7%



Active Mountain, Nur Sultan, Kazakhstan

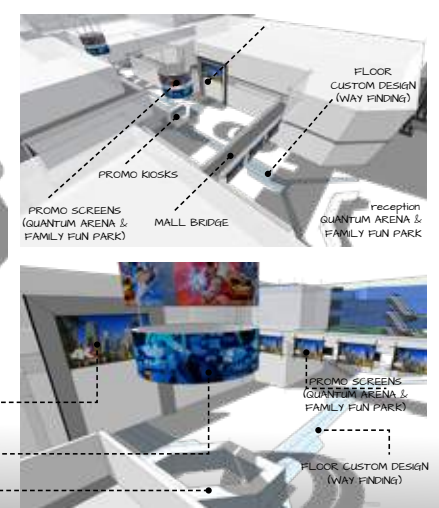
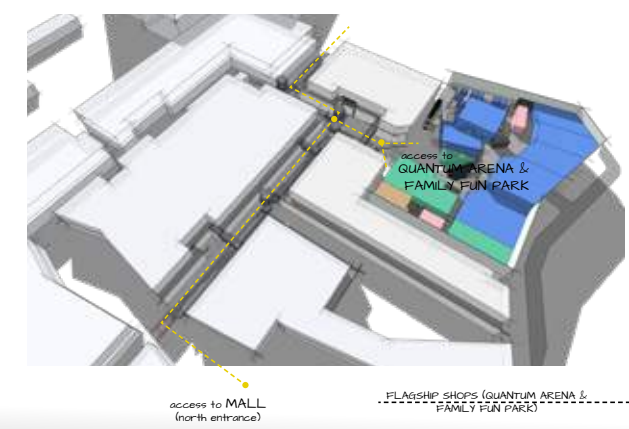
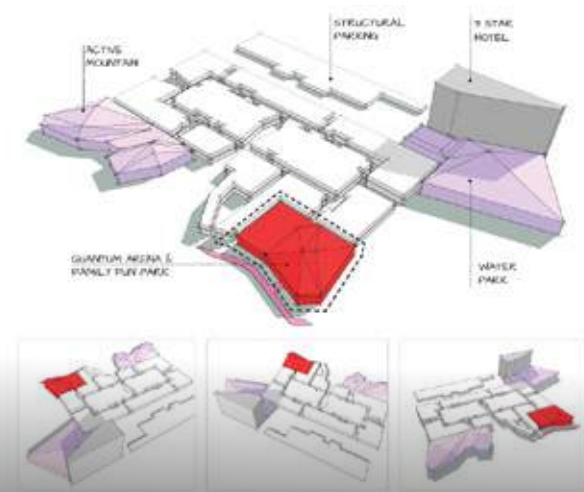
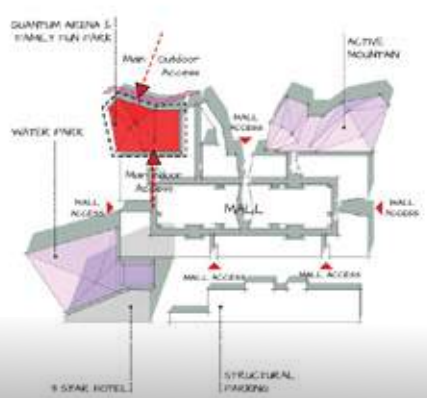
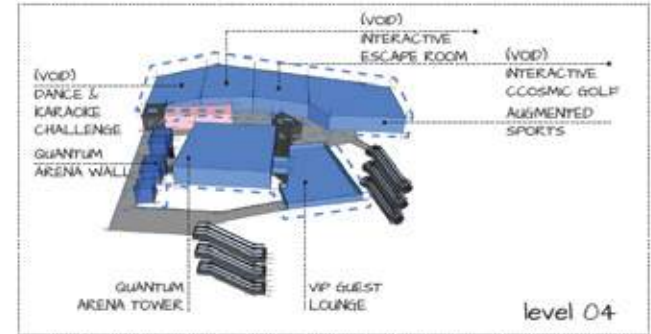
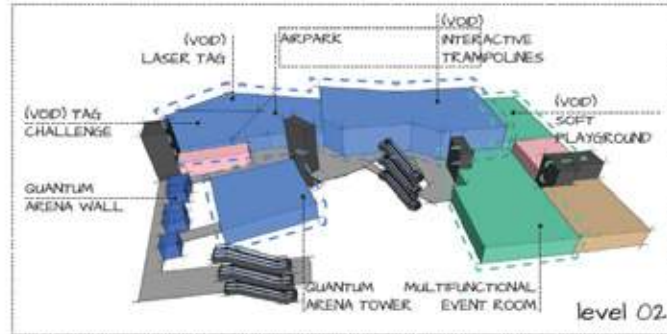
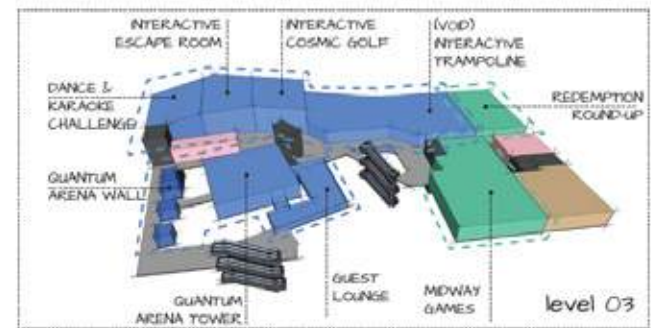
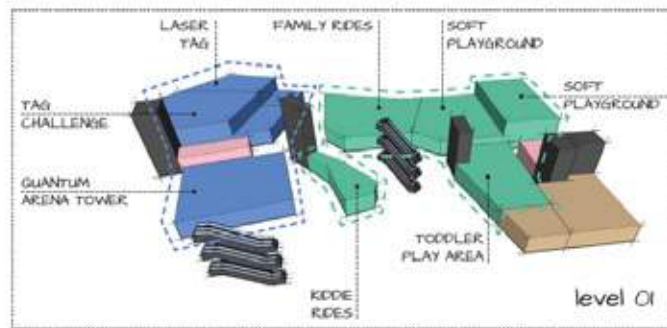
Indoor Family Adventure Park



Nur Sultan, Kazakhstan

Family Fun Park and Quantum Gaming Arena

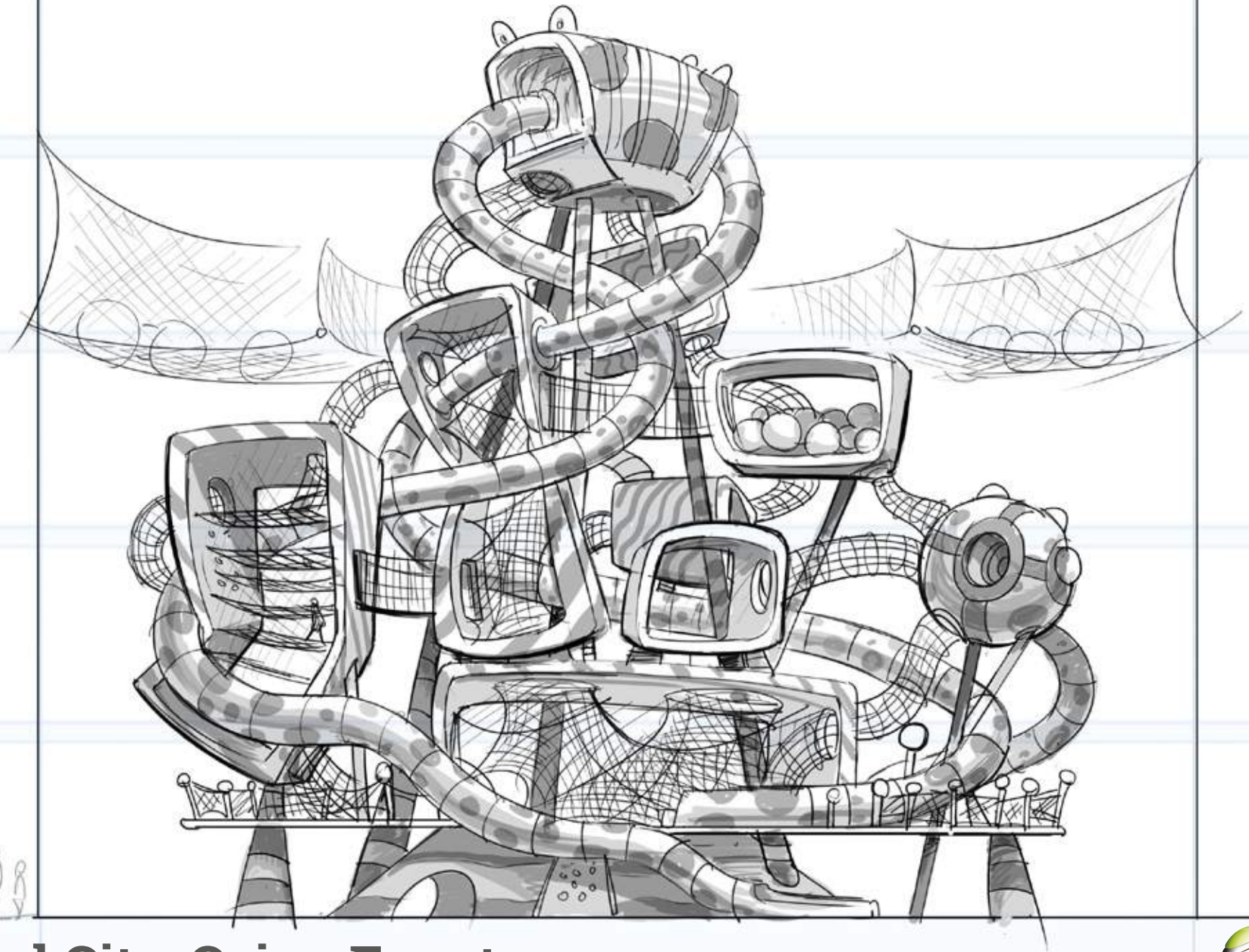




Nur Sultan, Kazakhstan

Family Fun Park and Quantum Gaming Arena

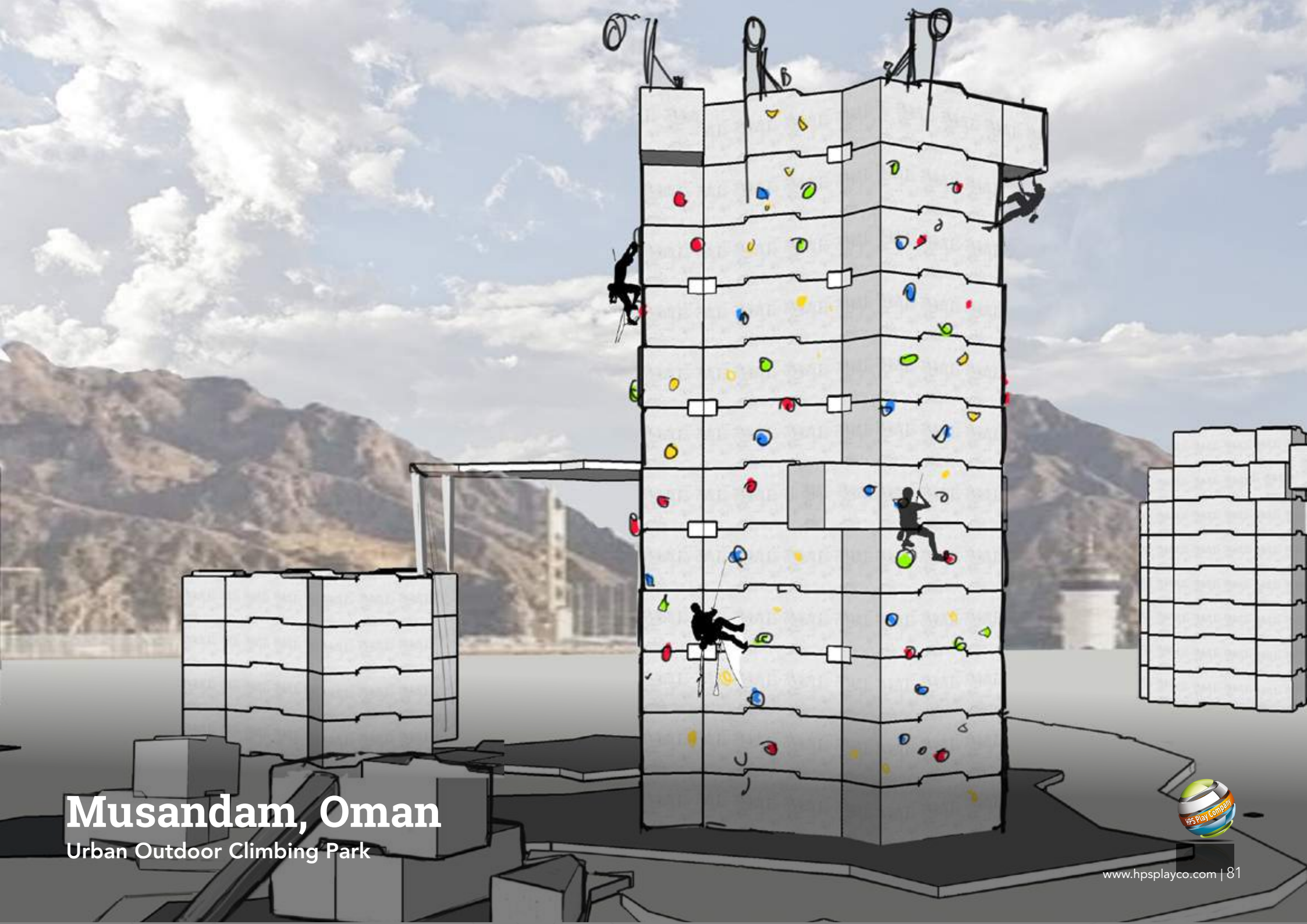




Festival City, Cairo, Egypt

Climb Slider





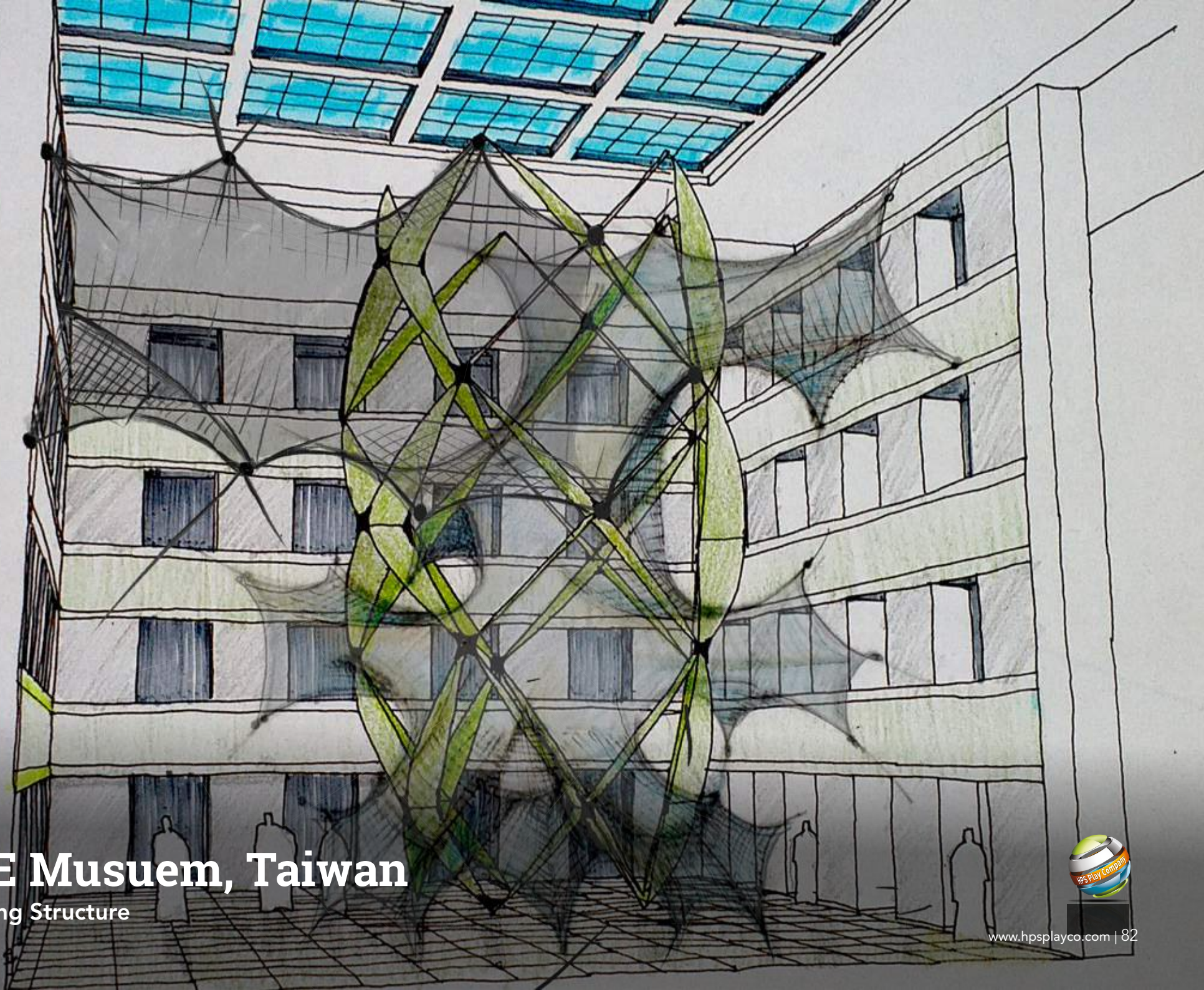
Musandam, Oman

Urban Outdoor Climbing Park



Nan-E Musuem, Taiwan

Net Climbing Structure



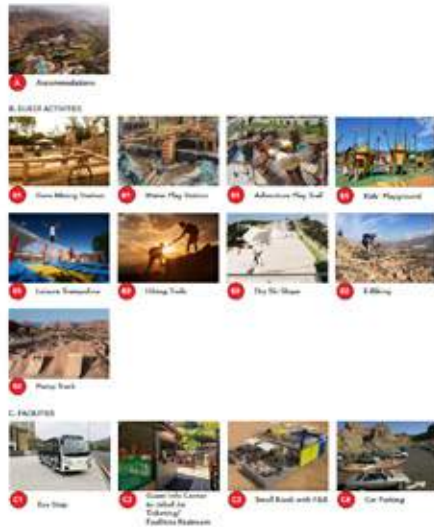


Imaginarium Fun Park, Riyadh, KSA

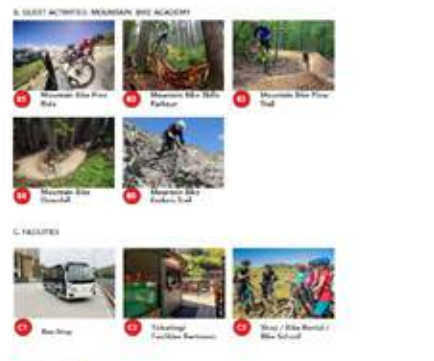
Indoor Family Entertainment Center



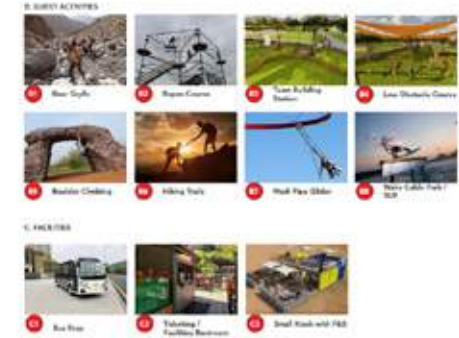
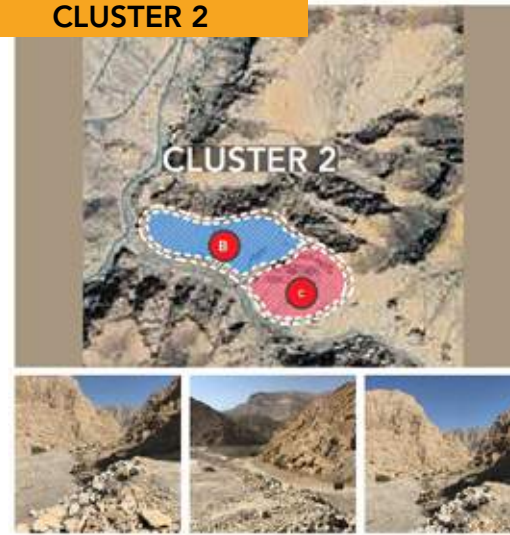
CLUSTER 1



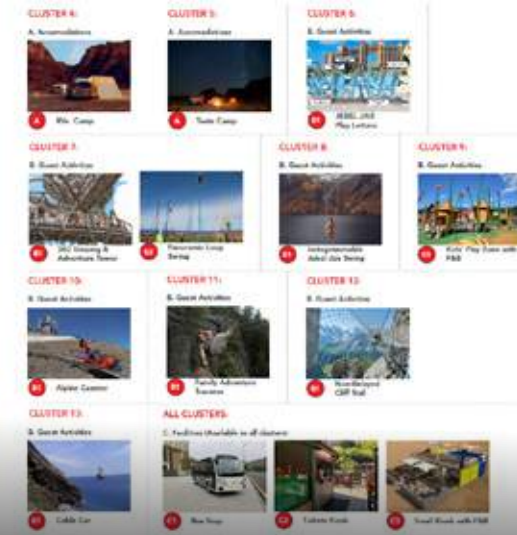
CLUSTER 3



CLUSTER 2



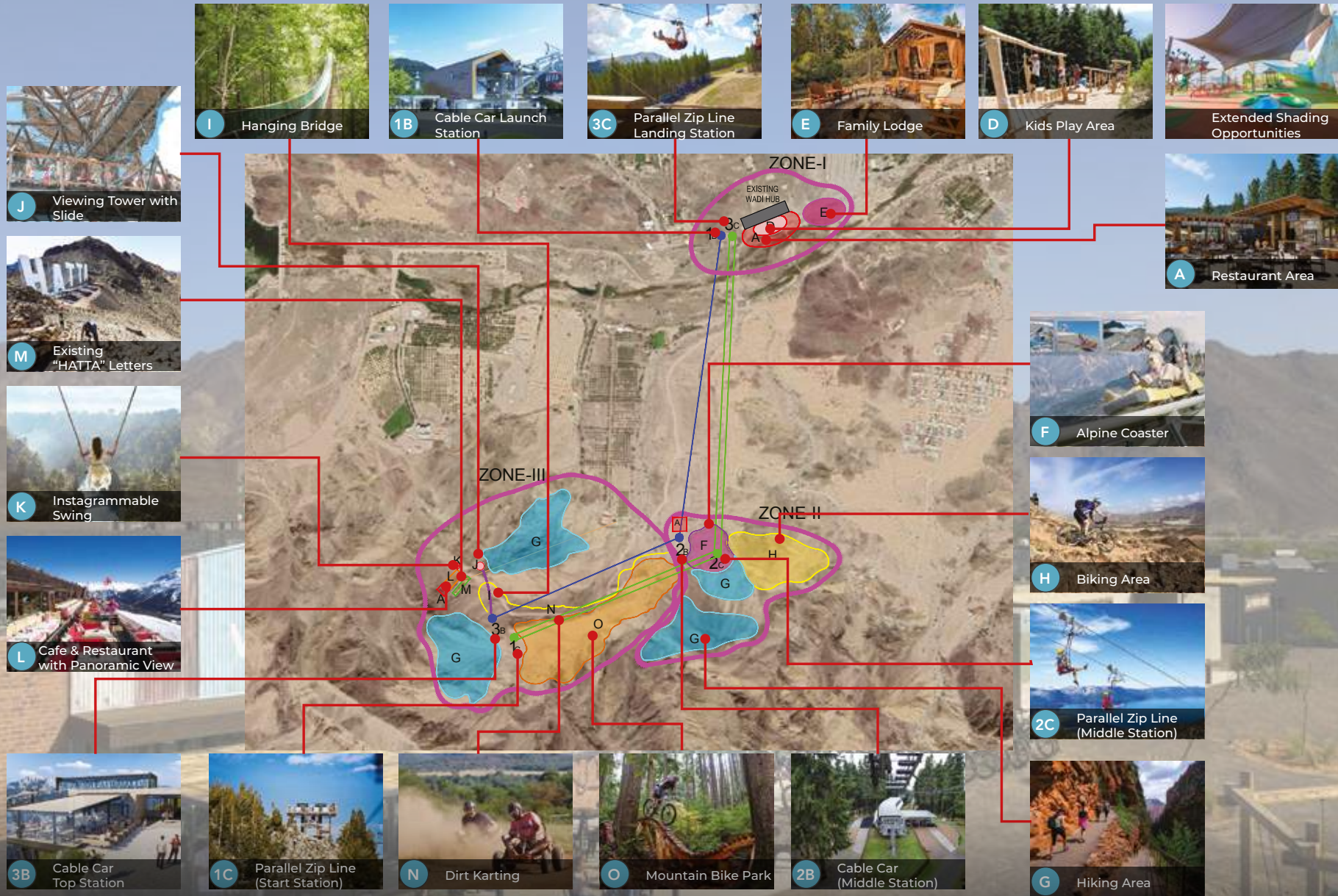
CLUSTER 4 - 12



Jebel Ali Development, RAK UAE

Adventure Cluster





Hatta Wadi Hub, Dubai, UAE

Outdoor Adventure Park Expansion Hub





Recertifications & Training





X-Line Dubai UAE

Rescue Device Recertification

Certificate

We confirm herewith, that

Ron William Morales

participated in the training in XLine, Dubai Marina U.A.E with
HPS Play Trading LLC on

October 23 & 25, 2018 (Total: 8 Hours Course)

for the
IMMOOS evacuation carriage type SS1- mGB Twin
Ron William Morales is from now officially authorized in handling of the
IMMOOS evacuation carriage type SS1 mGB Twin.

This document is valid for 1 year. After this, a Refresher Training is
required or else this certificate will expire.


Andreas Hohenberger
Authorized IMMOOS Trainer

HPS Play Trading LLC
Prime Business Center A-602,
South Floor, Building A
Jumeirah Village Circle
P.O. Box 28798 Dubai
United Arab Emirates



Certificate

We confirm herewith, that

Saran Gurung

participated in the training in XLine, Dubai Marina U.A.E with
HPS Play Trading LLC on

October 23 & 25, 2018 (Total: 8 Hours Course)

for the
IMMOOS evacuation carriage type SS1- mGB Twin
Saran Gurung is from now officially authorized in handling of the
IMMOOS evacuation carriage type SS1 mGB Twin.

This document is valid for 1 year. After this, a Refresher Training is
required or else this certificate will expire.


Andreas Hohenberger
Authorized IMMOOS Trainer

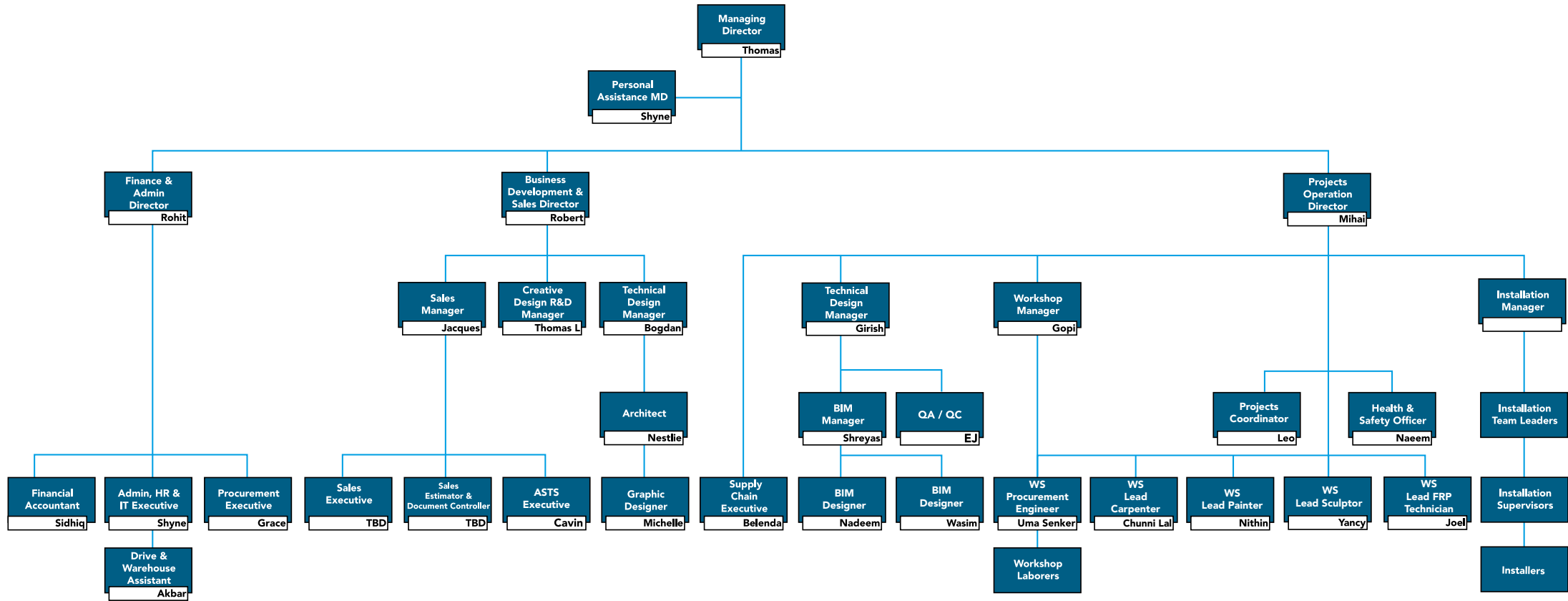
HPS Play Trading LLC
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P.O. Box 28798 Dubai
United Arab Emirates



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2021 HPS Organization Chart



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- Bahrain
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- Kuwait
- Jordan
- Lebanon
- Egypt
- Iraq
- Pakistan
- India
- Kazhakstan
- Maldives
- Nepal
- Taiwan
- China
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- Germany
- Austria
- Malta
- Nigeria
- Ivory Coast
- Kenya
- Ethiopia
- Zimbabwe
- South Africa
- Morocco
- Canada



A Few of our Clients





Vision:

Position each project as one of the top international leisure and entertainment destinations.

Mission:

Design and bring to life the most unique and immersive creations in leisure and entertainment.

Action:

- ✓ Define & design the best possible attraction packages mix and the most unique and immersive environment
- ✓ Focus on enhancing the guest experience mix and optimizing the attractions capacity
- ✓ Design and engineer through smart, creative and adaptive outside the box thinking
- ✓ Deliver the attractions as per highest international safety and quality standards
- ✓ Implement a personalized tailored supply chain strategy, with high focus on local and regional supply and economic activation
- ✓ Execute & install the custom attractions and themed environment to a premium level with our skilled crew
- ✓ Test and certify the equipment to their high-performance abilities and lowest maintenance requirements
- ✓ Train and pump up the operations staff level to boost each attraction to the highest performance level
- ✓ Achieving repeatability in high-number of visitors
- ✓ Assure strong revenue making

HPS will deliver this mission together with over 50 passionate, creative and skilled HPS team members using the latest agile project delivery techniques and methodologies in cooperation with a premium and reliable international, regional and local supply chain team.

HPS – Play Company

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HPS Play Company

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